

Troldtekt Highly Commended for responsible strategy

Troldtekt A/S' strategic work with Cradle to Cradle was Highly Commended at the Responsible Business Awards 2015. According to the jury, Troldtekt has taken their products to the next level in a future proof manner.

Troldtekt A/S was honoured for the company's strategic work with the Cradle to Cradle principles at the Responsible Business Awards ceremony in London on the 25th September. The Danish manufacturer of acoustic panels was Highly Commended in the category Business Strategy – Best Small to Medium Enterprise.

Sustainable roadmap

Troldtekt's business strategy has been developed with the international Cradle to Cradle concept as the central cornerstone. The strategy defines a roadmap for a number of value-creating initiatives in the five Cradle to Cradle categories: Material health, Material reutilisation, Renewable energy, Water stewardship and Social fairness. Troldtekt will implement the initiatives in an ongoing process until 2022. Several goals have already been achieved and new goals added.

Products are taken to the next level

According to the jury at the Responsible Business Awards, Troldtekt has taken their products to the next level in a future proof manner by implementing the Cradle to Cradle principles in the business strategy.

Peer Leth, CEO at Troldtekt, welcomes the recognition. "We are investing massively in sustainable, responsible initiatives, among other things, within renewable energy and material recycling. Being Highly Commended at the Responsible Business Awards confirms that we are on the right track," he says.

Documented CSR

The company's products are made of the natural materials wood and cement and all products are manufactured in Denmark. Every year, Troldtekt documents its sustainable and responsible initiatives in the company's CSR report. For the first time, the CSR report 2014 was following the principles of the Global Reporting Initiative (GRI G4).

FACTS: Troldtekt A/S and Cradle to Cradle

- Troldtekt has drawn up a roadmap for the company's Cradle to Cradle work up until 2022.
- The roadmap describes goals within the five Cradle to Cradle criteria: Material health, Material reutilisation, Renewable energy, Water stewardship and Social fairness..
- Ninety-two per cent of Troldtekt's products are Cradle to Cradle certified in the Silver category.

FACTS: Responsible Business Awards

- The Responsible Business Awards 2015 were awarded in four main categories with a total of 17 sub-categories. Troldtekt was one of seven nominees in the category Business Strategy – Best Small to Medium Enterprise.
- The annual award is presented by Ethical Corporation.
- This is the 6th year of the Awards.
- Twitter: #rba15

FOR MORE INFORMATION:

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